

# PALMYRA FOUNDATION PROVIDES 15,000 TEXTBOOKS TO 2,000 SCHOOLKIDS



From the launch ceremony of The Palmyra Foundation  
(Photo: Asid Zech)

scores of representatives from the business community, schools and the media. The event's highlight was provided by some of the school children who will benefit from The Palmyra Foundation, who entertained the crowd with dance and drumming performances.

The milestone day began with a live radio broadcast of 'The Breakfast Club' on talk 93 FM, hosted by veteran journalist Anthony Abrahams and former Miss Jamaica Universe Dr. Sapphire Longmore, highlighting the magnitude and impact of the undertaking.

In it's first year, The Palmyra Foundation provided textbooks to approximately 2,000 four and five year old school children enrolled in all 11 public infant schools and infant departments in St. James parish. The distribution of 15,000 books started at the Montego Bay Infant School on August 30, putting smiles on the faces of around 500 children, parents and teachers. With the help of volunteers from Bryan's Book Store and volunteers from the community, 11 more distributions followed in the following days.

Said the principal at Cambridge Infant School describing the significance of the new textbooks in her job: "For the first time in the history of the school, when a teacher asks the class to open their books, EVERY child in the class will have a book to open."

The Palmyra Foundation is spearheaded by the inspiring Kathi Constanzo, wife of the President of the Palmyra Resort & Spa, Dennis Constanzo. Her contagious enthusiasm and passion for the children of Jamaica has been transmitted to everyone involved in the project. Says Constanzo, the Chairperson and driving force of the foundation: "I believe that every child has a success story to live, as long as they have the basic tools." Constanzo says that the immense satisfaction of experiencing first hand

The Palmyra Foundation, a non-profit organization, was officially launched with a touching ceremony at the grounds of The Palmyra Resort & Spa's Sales Center in Rose Hall, Montego Bay on 26 June 26, 2007.

The event was attended by 150 persons, including former Minister of Education Maxine Henry Wilson, the recently appointed Minister of Tourism Edmund Bartlett, as well as

that you can make a difference is only diminished by the heart. "We are starting by helping 2,000 children today. Tomorrow we provide textbooks, uniforms and school lunches to all the 40,000

The Foundation Chairperson commended its partners from the private sector to make this year's book distribution a reality. "With the help of Deloitte and Touche, National Commercial Bank and Miami based Deloitte and Touche, National Commercial Bank and Miami based Deloitte and Touche have contributed both time and money to the foundation, we would like to thank them. Additionally, The Palmyra Resort & Spa has generously absorbed

Help The Palmyra Foundation's efforts by participating in the December 8th Fundraiser in Montego Bay, hosted by The Honourable Prime Minister Bruce Golding. Call 953-9787 for tickets to the event.

For further information about The Palmyra Foundation, email [info@thepalmyrafoundation.com](mailto:info@thepalmyrafoundation.com) or visit [www.thepalmyra.com/foundation.php](http://www.thepalmyra.com/foundation.php)

